

## **PRESS RELEASE**

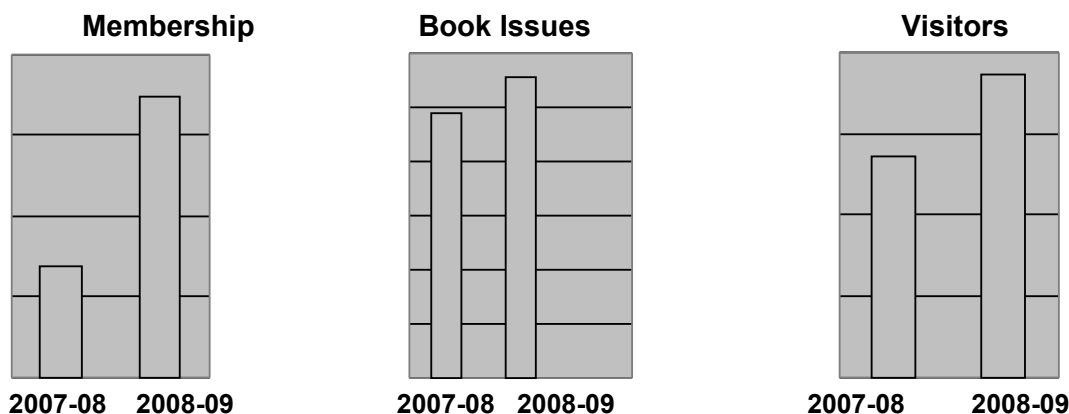
### **DPL success story: Membership and usage increase substantially**

The trend has reversed! After many years of progressively declining membership, low usage level and footfalls, the first half of this financial year is a different story for the DPL. It all started with the re-engineering of three of its main libraries at Sarojini Nagar, S P Mukherjee Marg, and Patel Nagar.

First six months of current year. (Sarojini Nagar, S. P. Mukherjee Marg, Patel Nagar)

- **Membership : up by 150 %**
- **Book issues : up by 13 %**
- **Visitors : up by 40 %**

### **Membership Projected for 2008-2009**



The introduction of free Public access internet service, DVD collection and totally re-fitted children's sections has made the difference. The addition of new books, as per a revised book selection policy and a more comfortable environment have contributed to this development.

Compared to last year, **new membership in the S P Mukherjee Marg and Patel Nagar libraries has increased by about 200 % and in the Sarojini Nagar library by about 90 %.**

There has been increase in the number of book issues too, more than 20 % in the Sarojini Nagar library and 15 % in S P Mukherjee Marg library. This is a very encouraging trend, especially when everyone is talking about declining reading habit!

<b>Comparison of performance of the 3 libraries</b>		
	<b>First half of 2006/07</b>	<b>First half of 2007/08</b>
Total new membership	3,477	8,708
Total visitors	30,572	42,063
Total book issues	1,30,594	1,47,980

Renovation work of the libraries has been initiated. Renovation of the Central Library at S P Mukherjee Marg in Old Delhi has been completed and that of the Sarojini Nagar library has been tendered.

DPL services are FREE, anyone can become a member and the procedure for becoming a member takes 2 minutes.

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